

**Early Years  
Parenting Fund  
Launch Webinar**





## Welcome – what today is for

- We'll cover who the Fund is for, what we'll fund, and how to apply.
- This is a tightly focused Fund. If it's not the right fit, please feel free to leave.
- Questions go in the Q&A tab (chat is off). Upvote questions you'd like answered.
- The session is being recorded — slides, recording and an updated FAQ will follow within five working days.



# Why this fund, and why now

Starting where the gaps are largest

Persistent gaps – specific communities experience ongoing and avoidable gaps in early childhood outcomes

Real barriers – discrimination, services that lack cultural sensitivity, and limited outreach into the communities themselves



## Who we want to support

### Specific Communities

Parents and children from Black (Caribbean, African, or Any Other Black), Pakistani, and Gypsy, Roma and Traveller communities.

### High levels of poverty

Parents and children in the most deprived 20% of areas nationally — using IMD (England), WIMD (Wales), SIMD (Scotland), NIMDM (Northern Ireland).

## Key dates

- Fund opens — 3 June 2026, 9am
- EOI deadline — 1 July 2026, 5pm
- Full application (by invitation) — 21 August 2026, 5pm
- Calls with our team — 24 Aug – 11 Sept
- Decisions — October 2026

## More than money

A relationship with a Grant Manager, annual check-in calls, a mid-grant visit, and learning exchange with other funded organisations.

**£56,250**

Per year, for four years

**£225,000**

Total grant per organisation

**4 years**

Of flexible, unrestricted funding

**35**

Organisations invited to application

**October 26**

Outcomes communicated

**21**

Organisations funded

# Eligibility, the essentials

## Your organisation

A UK-registered charitable organisation — charity, CIO, not-for-profit CIC with an asset lock, or other not-for-profit charitable body.

At least one year of audited or independently examined accounts.

Annual income between £100,000 and £5 million in your most recent accounts.

## Your work

Trusted and valued by the communities you support — responsive, personalised and culturally rooted.

Evidenced — your evidence must already be published online, include data that can be disaggregated, show contribution to at least one early childhood development outcome, and show fidelity to evidence-based practice.

Be willing to share learning to help improve wider early years practice and public sector delivery

# How to apply

1

Eligibility quiz – a short self-service check on our website.

2

Expression of interest – a brief form with around four questions. It helps us, and you, judge the fit for the fund.

3

Full application – by invitation. Detailed questions plus in-depth checks on your documentation.

4

A call with our team – questions around safeguarding, and any other points that need clarification from your application.

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